

# WORLD SECURITY REPORT

& **Wsi** WorldSecurity-index.com

incorporating: **BORDER SECURITY REPORT**

Together - a Powerful Combination!



Supporting

**critical infrastructure**  
PROTECTION AND RESILIENCE EUROPE

**critical infrastructure**  
PROTECTION AND RESILIENCE AMERICAS

**critical infrastructure**  
PROTECTION & RESILIENCE ASIA



## DIGITAL MAGAZINE



Circulated to over 120,000 industry experts

## E-NEWS



Distributed monthly to over 120,000 industry experts

## ONLINE



www.worldsecurity-index.com  
Over 30,000 unique visitors per month

## SOCIAL MEDIA



Critical Infrastructure Protection & Resilience  
IACIPP  
World Security Report  
World Border Security

Unique members across focussed LinkedIn groups

2019 Media Information

# EDITORIAL SCHEDULE

## What your clients will be reading

Jan/Feb 2019

### World Security Report

- Counter Terror – Drones and how to combat them
- Cyber Security Focus - SCADA
- Critical Infrastructure Protection – Undersea communications
- Prison Security – How do we stop the drugs plague
- Disaster Relief and Resilience – Raid deployment protection systems
- Public Security – Securing public spaces
- Industry and technology news

### Border Security Report

- Scanning containers
- Equipping border posts
- World Border Security Congress Preview
- News and views of the OSCE
- Border Watch
- Industry and technology news

ADVERT CLOSE - 18th January

### BONUS EVENT DISTRIBUTION

- World Border Security Congress (Preview issue) - Intersec

Mar/Apr 2019

### World Security Report

- Counter Terror – CBRNe threats
- Cyber Security Focus – Combatting the dark web
- Critical Infrastructure Protection – Mobile XRay scanning
- Prison Security – Cellphones, friend and foe
- Disaster Relief and Resilience – Prior preparation, the best form of defence
- Public Security – Temporary fencing and perimeters
- Industry and technology news

### Border Security Report

- Aerostats, airships, blimps
- Explosive detection at the airport
- News and views of the OSCE
- Border Watch
- Industry and technology news

ADVERT CLOSE - 5th March

### BONUS EVENT DISTRIBUTION

- World Border Security Congress - Security and Counter Terror, London

May/June 2019

### World Security Report

- Counter Terror – Non-lethal weapons
- Cyber Security Focus – Countering State actors
- Critical Infrastructure Protection - Access control
- Prison Security – Non-intrusive detection
- Disaster Relief and Resilience – Situational awareness systems
- Public Security – Securing open spaces
- Industry and technology news

### Border Security Report

- Harnessing digital intelligence
- Drones on the border
- News and views of the OSCE
- Border Watch
- Industry and technology news

ADVERT CLOSE - 6th May

### BONUS EVENT DISTRIBUTION

- Behavioural Analysis, USA - IFSEC

Jul/Aug 2019

### World Security Report

- Counter Terror - COMINT-and EW-Systems
- Cyber Security Focus – Countering non-state actors
- Critical Infrastructure Protection – High speed rail networks
- Prison Security – Securing the perimeter
- Disaster Relief and Resilience – Emergency Communications
- Public Security – Crowd watching and recognition
- Industry and technology news

### Border Security Report

- Facial recognition at the border
- Maritime and coastal surveillance
- News and views of the OSCE
- Border Watch
- Industry and technology news

ADVERT CLOSE - 11th July

### BONUS EVENT DISTRIBUTION

- DSEi London

Sep/Oct 2019

### World Security Report

- Counter Terror - The threat at Sea
- Cyber Security Focus – Insider threat
- Critical Infrastructure Protection – Perimeter protection
- Prison Security – Protecting prison staff
- Disaster Relief and Resilience – The role for drones disaster relief operations
- Public Security
- Industry news

### Border Security Report

- Seeing in the dark – Night vision
- Training and outsourcing
- News and views of the OSCE
- Border Watch
- Industry news

ADVERT CLOSE - 13th September

### BONUS EVENT DISTRIBUTION

- Critical Infrastructure Protection & Resilience Europe - International Security Expo, London

Nov/Dec 2019

### World Security Report

- Counter Terror – IED detection
- Cyber Security Focus – Big data and how to harness it
- Critical Infrastructure Protection – Latest in radar detection
- Prison Security – Training systems for law enforcement
- Disaster Relief and Resilience – Civil Defence, what we do and what we should do
- Public Security - Cell phones; managing the airwaves
- Industry news

### Border Security Report

- Airborne surveillance
- Behavioural analytics
- News and views of the OSCE
- Border Watch
- Industry news

ADVERT CLOSE - 5th November

### BONUS EVENT DISTRIBUTION

- Critical Infrastructure Protection and Resilience North America – Intersec, Dubai

# STATISTICS

## DIGITAL MAGAZINE



Distributed bi-monthly to over 120,000 industry experts

## E-NEWS



Circulated monthly to over 120,000 industry experts

## ONLINE



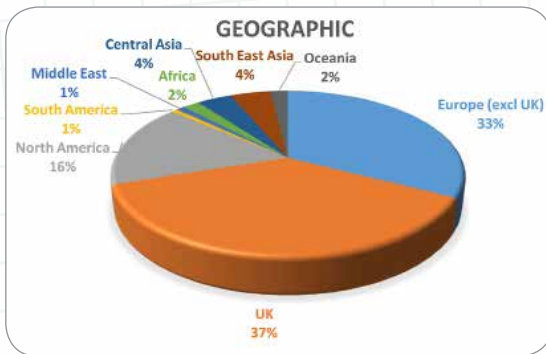
www.worldsecurity-index.com  
Over 30,000 unique visitors per month

## SOCIAL MEDIA



Critical Infrastructure Protection & Resilience  
IACIPP  
World Security Report  
World Border Security

Unique members across focussed LinkedIn groups



5 million page views per year  
(average 415,000 per month)

350,000 unique users per year  
(average 30,000 per month)

**World Security Report** is a bi-monthly electronic, fully accessible e-news service distributed to over 120,000 organisations globally. It tracks the full range of problems and threats faced by today's governments, security and armed forces and civilian services and looks at how they are dealing with them. It aims to be a prime source of online information and analysis on security, counter-terrorism, international affairs and defence.

WSR will inform and enlighten readers with up-to-date news as well as in-depth features, essential analysis and comment.

*Get your products and services read and noticed by senior officials in government and non-government agencies, consultants and associates through World Security Report.*

**Border Security Report** as a supplement to World Security Report, is the border management industry magazine delivering agency and industry news and developments, as well as more in-depth features and analysis to over 20,000 border agencies, agencies at the borders and industry professionals, policymakers and practitioners, worldwide.

### Editorial Contact

Tony Kingham  
KNM Media  
E: [tony.kingham@worldsecurity-index.com](mailto:tony.kingham@worldsecurity-index.com)

Neil Walker  
Marketing & Production  
E: [neilw@torchmarketing.co.uk](mailto:neilw@torchmarketing.co.uk)

Media Partners and bonus distribution at:



# RATES & SPECIFICATIONS

## DISPLAY

Full page including 2 months Company Profile <a href="http://www.worldsecurity-index.com">www.worldsecurity-index.com</a>	£2,975
Half page including 2 months Company Profile <a href="http://www.worldsecurity-index.com">www.worldsecurity-index.com</a>	£1,975
Third page including 2 months Company Profile <a href="http://www.worldsecurity-index.com">www.worldsecurity-index.com</a>	£1,550
Quarter page including 2 months Company Profile <a href="http://www.worldsecurity-index.com">www.worldsecurity-index.com</a>	£1,275

All rates are listed in Sterling – for Euro or US Dollars use the US amount and convert using [www.xe.com](http://www.xe.com)

## ONLINE

£715 for 12 months Company Profile  
[www.worldsecurity-index.com](http://www.worldsecurity-index.com)

## PRODUCT FOCUS

Eighth page	£650
-------------	------

## SPECIALS/DISCOUNTS

Book ALL 6 print issues (in one go) – 20% discount of rate card

Cover positions – Add 20%

Book in 2 consecutive issues and get a Product Focus for free

Inserts/gatefolds or other specials contact your sales representative

## BUYERS GUIDE

Basic listing	£100
Enhanced listing	£195

## DISPLAY

		STANDARD SIZES (W x H)
Magazine	Trim size	210mm x 297mm (A4)
Full page	Bleed	216mm x 303mm
Full page	Live area	190mm x 277mm
Half page	Island	115mm x 190mm
Half page	Horizontal	190mm x 138mm
Half page	Vertical	92mm x 277mm
Third page	Square	115mm x 115mm
Third page	Vertical	60mm x 277mm
Quarter page	Island	92mm x 138mm
Quarter page	Vertical	45mm x 277mm
Quarter page	Horizontal	190mm x 68mm
Double page spread (3mm bleed head, foot and face only)	Spread	420mm x 297mm (426mm x 303mm)
Half page spread (3mm bleed foot and face only)	Spread	420mm x 145mm (426mm x 148mm)

## PRODUCT FOCUS

Eighth page	Live area	93mm x 64mm
-------------	-----------	-------------

## FORMATS

File Types	High resolution PDF (minimum of 266 dpi output) with crop marks as well as bleed marks
Accepted Formats	PDF only
Email	Below 5MB or enquiries can be sent to <a href="mailto:copy@torchmarketing.co.uk">copy@torchmarketing.co.uk</a> . If above 5MB please email for instructions.

# RATES & SPECIFICATIONS

## E-NEWS BANNER

**WORLD SECURITY REPORT**



*For the latest news, features, essential analysis and comment on security, counter-terrorism, international affairs and defence.*

2nd-4th October 2018  
The Hague, Netherlands

**critical infrastructure**  
PROTECTION AND RESILIENCE EUROPE

Working together for enhancing security

**critical infrastructure**  
PROTECTION AND RESILIENCE AMERICAS

May 7<sup>th</sup>-9<sup>th</sup>  
Tampa, Florida

**REGISTER TODAY**

Premier conference and exhibition for securing North America's CI  
A Homeland Security Event

### November 2018 E-Newsletter

Your latest issue of World Security Report has arrived

World Security Report is a quarterly electronic, fully accessible e-news service distributed to over 40,000 organisations globally. It tracks the full range of problems and threats faced by today's governments, armed and security forces and civilian services and looks at how they are dealing with them. **World Security Report** is a prime source of online information and analysis on security, counter-terrorism, international affairs and defence.

[Click here to download your copy of World Security Report \(pdf\) >>](#)

#### HEADLINE STORIES

- Q4S Global Forecast for Q2
- Growing Terrorism Challenge for Sports Events
- 'Invisible' Security Solutions for the Protection of Public Spaces from Person Borne Threats
- Reasons for caution – why critical infrastructure should care about its reliance on GPS
- Aviation Cyber Security: Challenges and frontiers of growth

[Click here to download your copy of World Security Report \(pdf\) >>](#)

#### INDUSTRY NEWS

##### Road toll soars to record 442 killed over Songkran

A total of 442 people were killed in road accidents across the country during the "seven dangerous days" of Songkran, up a huge 21.4% on last year despite the government's intense.

[Read more >>](#)

##### AISA welcomes Australian Government's Cyber Security Strategy

The Australian Information Security Association (AISA) welcomes the Australian Government's \$230 million Cyber Security Strategy announced by Prime Minister Malcolm Turnbull.

[Read more >>](#)

**critical infrastructure**  
PROTECTION AND RESILIENCE AMERICAS  
A Homeland Security Event



**Collaborating and Cooperating for Greater Security**  
May 7<sup>th</sup>-9<sup>th</sup>, 2019, Tampa, Florida  
Register online today and book your place  
Special Offer for Government and Operator/Owners

##### Why We Should Be Worried About Ancient Viruses Infecting Power Plants

*With new kinds of software designed to infiltrate and disrupt a critical power plant in a matter of minutes...*

#### Premium position - Horizontal

750 x 100px

1 month	3 months
£555	£1,395

#### Premium position - Vertical

120 x 360px

1 month	3 months
£495	£1,250

#### Mid position - Horizontal

750 x 100px

1 month	3 months
£395	£1,000

## ADVERTISING CONTACTS

Sam Most  
(Mainland Europe (excluding France), Turkey & Israel)  
E: samm@torchmarketing.co.uk  
T: +44 (0) 208 123 7909

Paul McPherson  
(Americas)  
E: paulm@torchmarketing.co.uk  
T: +1-240-463-1700

Jerome Merite  
(France)  
E: j.callumerite@gmail.com  
T: +33 (0) 6 11 27 10 53