

# WORLD SECURITY REPORT

& **WSi** WorldSecurity-index.com

Together - a Powerful Combination!



Supporting

**critical infrastructure**  
PROTECTION AND  
RESILIENCE EUROPE

**critical infrastructure**  
PROTECTION AND  
RESILIENCE AMERICAS

**critical infrastructure**  
PROTECTION &  
RESILIENCE ASIA



DIGITAL MAGAZINE



Circulated to over 120,000  
industry experts

E-NEWS



Distributed monthly to over  
120,000 industry experts

ONLINE



www.worldsecurity-index.com  
Over 30,000 unique visitors  
per month

SOCIAL MEDIA



Critical Infrastructure  
Protection & Resilience  
IACIPP  
World Security Report  
World Border Security

Unique members across  
focussed LinkedIn groups

2020 Media Information

# EDITORIAL SCHEDULE

## What your clients will be reading

### SPRING 2020

#### World Security Report

- Counter Terror
- Cyber Security Focus
- Critical Infrastructure Protection
- Prison Security
- Disaster Relief and Resilience
- Public Security

#### BONUS EVENT DISTRIBUTION

- World Border Security Congress

Ad Deadline: 10th January 2020

### AUTUMN 2020

#### World Security Report

- Counter Terror
- Cyber Security Focus
- Critical Infrastructure Protection
- Prison Security
- Disaster Relief and Resilience
- Public Security

#### BONUS EVENT DISTRIBUTION

- TBA

Ad Deadline: 4th September 2020

### SUMMER 2020

#### World Security Report

- Counter Terror
- Cyber Security Focus
- Critical Infrastructure Protection
- Prison Security
- Disaster Relief and Resilience
- Public Security

#### BONUS EVENT DISTRIBUTION

- IFSEC - Security and Counter Terror, London

Ad Deadline: 6th March 2020

### WINTER 2020

#### World Security Report

- Counter Terror
- Cyber Security Focus
- Critical Infrastructure Protection
- Prison Security
- Disaster Relief and Resilience
- Public Security

#### BONUS EVENT DISTRIBUTION

- International Security Expo, London - Intersec, Dubai

Ad Deadline: 23rd November 2020

### We welcome editorial submissions:

For articles: Initially please submit a short abstract for consideration. Articles must be submitted on an exclusive basis and must not be under consideration by any other publications. Articles should promote readability and must be informational not promotional (experience shows that informational pieces are far more influential than promotional ones). Articles should be no longer than 2000 words and include images.

Editorial submissions should be in Word format. Images should be in jpeg.





# STATISTICS

## DIGITAL MAGAZINE



Distributed bi-monthly to over 120,000 industry experts

## E-NEWS



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## ONLINE



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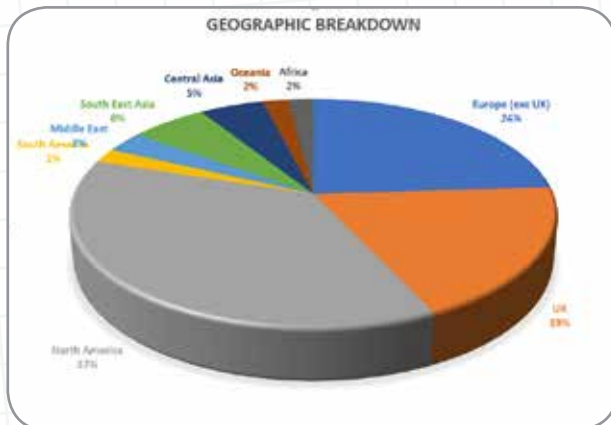
## SOCIAL MEDIA



Critical Infrastructure Protection & Resilience  
IACIPP  
World Security Report  
World Border Security

Unique members across focussed LinkedIn groups

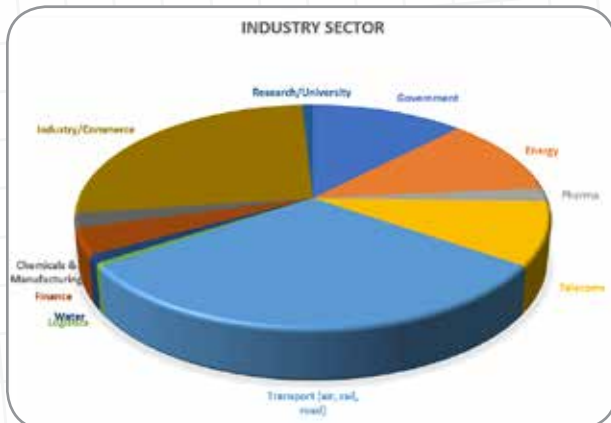
GEOGRAPHIC BREAKDOWN



JOB FUNCTION



INDUSTRY SECTOR



World Security Report (WSR) is a quarterly digital magazine fully accessible e-news service distributed to over 120,000 subscribers globally. Hard copy issues are distributed at key security events throughout the year. WSR focusses on six core security issues every quarter, as well as the full range of problems and threats faced by today's governments, security and armed forces and civilian services. It aims to be a prime source of online information and analysis on security, counterterrorism, international affairs and defence.

WSR is the official magazine of the International Association of Critical Infrastructure Protection Professionals (IACIPP).

WSR will inform and enlighten readers with in-depth features, essential analysis and comment.

## Editorial Contact

Tony Kingham  
KNM Media  
E: [tony.kingham@worldsecurity-index.com](mailto:tony.kingham@worldsecurity-index.com)

Neil Walker  
Marketing & Production  
E: [neilw@torchmarketing.co.uk](mailto:neilw@torchmarketing.co.uk)

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## RATES & SPECIFICATIONS

### DISPLAY

	1x	3x	6x
Full page including 2 months Company Profile <a href="http://www.worldsecurity-index.com">www.worldsecurity-index.com</a>	£2,500 \$3,000	£2,350 \$2,800	£2,125 \$2,550
Half page including 2 months Company Profile <a href="http://www.worldsecurity-index.com">www.worldsecurity-index.com</a>	£1,675 \$2,000	£1,565 \$1,875	£1,420 \$1,700
Third page including 2 months Company Profile <a href="http://www.worldsecurity-index.com">www.worldsecurity-index.com</a>	£1,250 \$1,500	£1,170 \$1,400	£1,065 \$1,275
Quarter page including 2 months Company Profile <a href="http://www.worldsecurity-index.com">www.worldsecurity-index.com</a>	£1,050 \$1,250	£960 \$1,150	£875 \$1,050

### INDUSTRY LEADER PROFILE

Full page of editorial on your solution facing your full page ad = \$3000 (£2,500).  
Available one time per year per customer.

### PRODUCT FOCUS

	1x	3x	6x
Eighth page	£585 \$700	£545 \$650	£500 \$600

### DISPLAY

		STANDARD SIZES (W x H)
Magazine	Trim size	210mm x 297mm (A4)
Full page	Bleed	216mm x 303mm
Full page	Live area	190mm x 277mm
Half page	Island	115mm x 190mm
Half page	Horizontal	190mm x 138mm
Half page	Vertical	92mm x 277mm
Third page	Square	115mm x 115mm
Third page	Vertical	60mm x 277mm
Quarter page	Island	92mm x 138mm
Quarter page	Vertical	45mm x 277mm
Quarter page	Horizontal	190mm x 68mm
Double page spread (3mm bleed head, foot and face only)	Spread	420mm x 297mm (426mm x 303mm)
Half page spread (3mm bleed foot and face only)	Spread	420mm x 145mm (426mm x 148mm)

### PRODUCT FOCUS

		STANDARD SIZES (W x H)
Eighth page	Live area	93mm x 64mm

### FORMATS

File Types	High resolution PDF (minimum of 266 dpi output) with crop marks as well as bleed marks
Accepted Formats	PDF only
Email	Below 5MB or enquiries can be sent to <a href="mailto:copy@torchmarketing.co.uk">copy@torchmarketing.co.uk</a> . If above 5MB please email for instructions.



# DIGITAL OPPORTUNITIES

## QUARTERLY ISSUE ALERT

**WORLD  
SECURITY  
REPORT**



**World  
Security  
-index**  
www.worldsecurity-index.com

For the latest news, features, essential analysis and comment on security, critical infrastructure, counter-terrorism, international affairs and defence.



## Your latest issue of World Security Report has arrived

[Click here to download your copy of World Security Report \(pdf\) >>](#)  
[Click here to view dynamic copy of World Security Report >>](#)

Please find here your downloadable copy of the September / October issue of **World Security Report** for the latest views and news.

### World Security Report in this issue:

- Humanitarian response; Lessons from Hurricane Irma
- 6 Days That Shook America - Event Security, Are We Doing Enough?
- The Role of AI in Physical Security for Critical Infrastructure
- Assessing Modern Threats and Vulnerabilities in the Sports Landscape
- Why should Critical Infrastructure companies invest in electronic locking system to protect their operations?
- IACIPP Association News
- Agency News
- Industry News

**WORLD  
SECURITY  
REPORT**



### Premium position - Horizontal

750 x 100px

1 month	3 months
£625 \$750	£545 \$650
6 months	12 months
£500 \$600	£460 \$550

## MONTHLY FEATURE HIGHLIGHT

**WORLD  
SECURITY  
REPORT**



**World  
Security  
-index**  
www.worldsecurity-index.com

For the latest news, features, essential analysis and comment on border management and security, counter-terrorism and international affairs.



## Feature Highlight

### The Role of AI in Physical Security for Critical Infrastructure

Security infrastructures are undergoing a digital transformation with increasing adoption of intelligent access control, video surveillance and analytics as well as IoT devices and sensors – generating more data than ever before. For critical infrastructure, properly harnessing the influx of data with artificial intelligence (AI) and a risk-based approach, the data can be leveraged to improve life safety, minimize risk and speed response times in emergency situations.

Whether you're protecting cities, nuclear facilities, airports, hospitals, or any other critical

### Premium position - Horizontal

750 x 100px

1 month	3 months
£625 \$750	£545 \$650
6 months	12 months
£500 \$600	£460 \$550

# DIGITAL OPPORTUNITIES

## WEBINARS

**BORDER SECURITY  
REPORT**



**WORLD  
SECURITY  
REPORT**

*For the latest news, features, essential analysis and comment on border management and security, counter-terrorism and international affairs.*

### Free On-Demand Webinar

#### Accelerating Secure Trade at Ports & Borders

If you missed the Live Webinar on 13th November, you can now watch at your leisure...

[WATCH NOW](#)

Webinar Cost: £3,500

#### ACCELERATING SECURE TRADE AT PORTS & BORDERS

New Tech, Better Detection, More Trade



Hosted by Editor, Tony Kingham. Interview style with Tony as moderator and 3-4 speakers supplied by the sponsor. Topic driven by sponsor. Program approx 45 minutes in length. Audio with power point. Power point provided by Sponsor. The sponsor of the webinar and their speakers will be featured in all of the promotional efforts:

What World Security Report will do:

- Email Blast – several DEDICATED EMAIL blasts to 100,000+ contacts. Typically, two prior and one post live event.
- Website – Home page banner on our web sites with click through to the webinar
- Push Notices – to our LinkedIn Groups
- Banners in our monthly e-newsletter. Typically, two prior and one post live event.
- Advert Specifically for the webinar in World Security Report
- Registration engine to capture details of those who register for the webinar.
- Details of those who registered for the webinar provided in a spreadsheet to Sponsor.
- What will be needed from Sponsor is; a topic, usually one telephone conversation with Tony to work through the details, and 2 -3 speakers.

What will be needed from the Sponsor:

- a topic
- a power point presentation
- 2-3 speakers
- at least one phone call ahead of time with all speakers.

Once delivered, either live or using a pre-recording, the webinar remains available online and on [www.worldsecurity-index.com](http://www.worldsecurity-index.com) and future subscribers are passed on to you.



# DIGITAL OPPORTUNITIES

## E-NEWS BANNER

**WORLD SECURITY REPORT**

For the latest news, features, essential analysis and comment on security, counter-terrorism, international affairs and defence.

**critical infrastructure PROTECTION AND RESILIENCE EUROPE**  
6<sup>th</sup>-8<sup>th</sup> October 2020

**November 2019 E-Newsletter**

Your latest issue of World Security Report has arrived

World Security Report is a quarterly electronic, fully accessible e-news service distributed to over 40,000 organisations globally. It tracks the full range of problems and threats faced by today's governments, armed and security forces and civilian services and looks at how they are dealing with them. World Security Report is a prime source of online information and analysis on security, counter-terrorism, international affairs and defence.

**REGISTER NOW**  
A Homeland Security Event

**HEADLINE STORIES:**

- Q&A: Global Forecast for Q3
- Growing Terrorism Challenge for Sports Events
- Testable Security Solutions for the Protection of Public Spaces from Person Borne Threats
- Reasons for caution – why critical infrastructure should care about its reliance on GPS
- Australia Cyber Security: Challenges and frontiers of growth

**INDUSTRY NEWS:**

Road toll again is record 442 killed over Senegal  
A total of 442 people were killed in road accidents across the country during the "seven dangerous days" of Senegal, up a huge 21.4% on last year despite the government's insistence.

US, welcomes Australian Government's Cyber Security Strategy  
The Australian Information Security Association (AISA) welcomes the Australian Government's \$200 million Cyber Security Strategy announced by Prime Minister Malcolm Turnbull.

**critical infrastructure PROTECTION AND RESILIENCE AMERICAS**  
A Homeland Security Event

**Collaborating and Cooperating for Greater Security**  
**28<sup>th</sup>-30<sup>th</sup> April 2020 - New Orleans, USA**  
**For Securing Critical Infrastructure and Safer Cities**

**Why We Should Be Worried About Ancient Viruses Infecting Power Plants**

### Premium position - Horizontal

750 x 100px

1 month	3 months
£625 \$750	£545 \$650
6 months	12 months
£500 \$600	£460 \$550

### Premium position - Vertical

250 x 700px

1 month	3 months
£585 \$700	£500 \$600
6 months	12 months
£460 \$550	£420 \$500

### Mid position - Horizontal

750 x 100px

1 month	3 months
£500 \$600	£460 \$550
6 months	12 months
£420 \$500	£375 \$450

## ADVERTISING CONTACTS

Paul McPherson -  
Americas  
E: paulm@torchmarketing.us  
T: +1-240-463-1700

Sam Most  
Mainland Europe & Turkey  
E: samm@torchmarketing.co.uk  
T: +44 (0) 208 123 7909

Paul Gloc  
UK  
E: paulg@torchmarketing.co.uk  
T: +44 (0) 7786 270 820

For Rest of World contact:  
E: marketing@knmmedia.com  
T: +44 (0) 1273 931 593