

WORLD SECURITY REPORT

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-index.com

Together - a Powerful Combination
to reach over 100,000 industry experts!



Official
Magazine of



Supporting



2021 Media Information



EDITORIAL SCHEDULE

Covering the latest news, features, essential analysis and comment on security, critical infrastructure, counter-terrorism and international security affairs.

What your clients will be reading

SPRING 2021

World Security Report

- Counter Terror
- Cyber Security Focus
- Critical Infrastructure Protection
- Prison Security
- Disaster Relief and Resilience
- Public Security

BONUS EVENT DISTRIBUTION

- TBA

Ad Deadline: 31st January 2021

AUTUMN 2021

World Security Report

- Counter Terror
- Cyber Security Focus
- Critical Infrastructure Protection
- Prison Security
- Disaster Relief and Resilience
- Public Security

BONUS EVENT DISTRIBUTION

- TBA

Ad Deadline: 3rd September 2021

SUMMER 2021

World Security Report

- Counter Terror
- Cyber Security Focus
- Critical Infrastructure Protection
- Prison Security
- Disaster Relief and Resilience
- Public Security

BONUS EVENT DISTRIBUTION

- World Border Security Congress, Athens - IFSEC - Security and Counter Terror, London

Ad Deadline: 5th April 2021

WINTER 2021

World Security Report

- Counter Terror
- Cyber Security Focus
- Critical Infrastructure Protection
- Prison Security
- Disaster Relief and Resilience
- Public Security

BONUS EVENT DISTRIBUTION

- International Security Expo, London - Intersec, Dubai

Ad Deadline: 22nd November 2021

We welcome editorial submissions:

For articles: Initially please submit a short abstract for consideration. Articles must be submitted on an exclusive basis and must not be under consideration by any other publications. Articles should promote readability and must be informational not promotional (experience shows that informational pieces are far more influential than promotional ones). Articles should be no longer than 2000 words and include images.

Editorial submissions should be in Word format. Images should be in jpeg.



STATISTICS

DIGITAL MAGAZINE



Distributed bi-monthly to over 100,000 industry experts

E-NEWS



Circulated monthly to over 100,000 industry experts

ONLINE



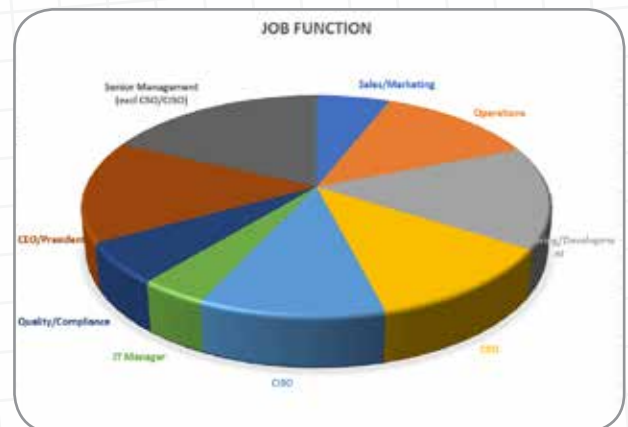
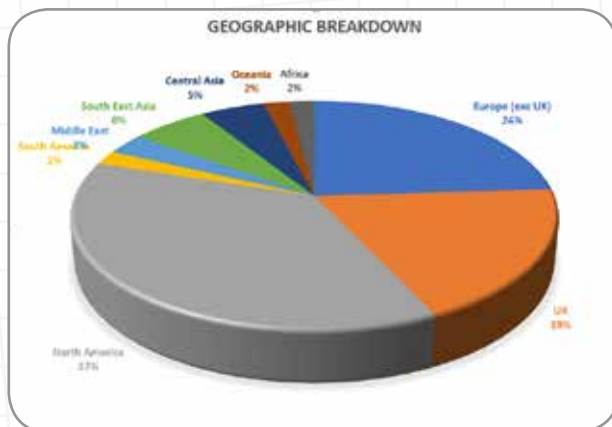
www.worldsecurity-index.com
Over 30,000 unique visitors per month

SOCIAL MEDIA



Critical Infrastructure Protection & Resilience
IACIPP
World Security Report
World Border Security

Unique members across focussed LinkedIn groups



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World Security Report (WSR) is a quarterly digital magazine fully accessible e-news service distributed to over 100,000 subscribers globally. Hard copy issues are distributed at key security events throughout the year. WSR focusses on six core security issues every quarter, as well as the full range of problems and threats faced by today's governments, security and armed forces and civilian services. It aims to be a prime source of online information and analysis on security, counterterrorism, international affairs and defence.

WSR is the official magazine of the International Association of Critical Infrastructure Protection Professionals (IACIPP).

WSR will inform and enlighten readers with in-depth features, essential analysis and comment.

Get your products and services read and noticed by senior officials in government and non-government agencies, consultants and associates through World Security Report.



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RATES & SPECIFICATIONS

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	1x	3x	6x
Full page including 2 months Company Profile www.worldsecurity-index.com	£2,500 \$3,000	£2,350 \$2,800	£2,125 \$2,550
Half page including 2 months Company Profile www.worldsecurity-index.com	£1,675 \$2,000	£1,565 \$1,875	£1,420 \$1,700
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Quarter page including 2 months Company Profile www.worldsecurity-index.com	£1,050 \$1,250	£960 \$1,150	£875 \$1,050

INDUSTRY LEADER PROFILE

Full page of editorial on your solution facing your full page ad = \$3000 (£2,500).
Available one time per year per customer.

PRODUCT FOCUS

	1x	3x	6x
Eighth page	£585 \$700	£545 \$650	£500 \$600

DISPLAY

		STANDARD SIZES (W x H)
Magazine	Trim size	210mm x 297mm (A4)
Full page	Bleed	216mm x 303mm
Full page	Live area	190mm x 277mm
Half page	Island	115mm x 190mm
Half page	Horizontal	190mm x 138mm
Half page	Vertical	92mm x 277mm
Third page	Square	115mm x 115mm
Third page	Vertical	60mm x 277mm
Quarter page	Island	92mm x 138mm
Quarter page	Vertical	45mm x 277mm
Quarter page	Horizontal	190mm x 68mm
Double page spread (3mm bleed head, foot and face only)	Spread	420mm x 297mm (426mm x 303mm)
Half page spread (3mm bleed foot and face only)	Spread	420mm x 145mm (426mm x 148mm)

PRODUCT FOCUS

		STANDARD SIZES (W x H)
Eighth page	Live area	93mm x 64mm

FORMATS

File Types	High resolution PDF (minimum of 266 dpi output) with crop marks as well as bleed marks
Accepted Formats	PDF only
Email	Below 5MB or enquiries can be sent to copy@torchmarketing.co.uk . If above 5MB please email for instructions.

DIGITAL OPPORTUNITIES

QUARTERLY ISSUE ALERT

**WORLD
SECURITY
REPORT**



**World
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-index**
www.worldsecurity-index.com

For the latest news, features, essential analysis and comment on security, critical infrastructure, counter-terrorism, international affairs and defence.



Your latest issue of World Security Report has arrived

[Click here to download your copy of World Security Report \(pdf\) >>](#)
[Click here to view dynamic copy of World Security Report >>](#)

Please find here your downloadable copy of the September / October issue of **World Security Report** for the latest views and news.

World Security Report in this issue:

- Humanitarian response; Lessons from Hurricane Irma
- 6 Days That Shook America - Event Security, Are We Doing Enough?
- The Role of AI in Physical Security for Critical Infrastructure
- Assessing Modern Threats and Vulnerabilities in the Sports Landscape
- Why should Critical Infrastructure companies invest in electronic locking system to protect their operations?
- IACIPP Association News
- Agency News
- Industry News

**WORLD
SECURITY
REPORT**



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MONTHLY FEATURE HIGHLIGHT

**WORLD
SECURITY
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**World
Security
-index**
www.worldsecurity-index.com

For the latest news, features, essential analysis and comment on border management and security, counter-terrorism and international affairs.



Feature Highlight

The Role of AI in Physical Security for Critical Infrastructure

Security infrastructures are undergoing a digital transformation with increasing adoption of intelligent access control, video surveillance and analytics as well as IoT devices and sensors – generating more data than ever before. For critical infrastructure, properly harnessing the influx of data with artificial intelligence (AI) and a risk-based approach, the data can be leveraged to improve life safety, minimize risk and speed response times in emergency situations.

Whether you're protecting cities, nuclear facilities, airports, hospitals, or any other critical

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DIGITAL OPPORTUNITIES

MONTHLY E-NEWS



WORLD SECURITY REPORT
For the latest news, analysis, essential statistics and commentary on security, counter-terrorism, international affairs and defence

critical infrastructure
PROTECTION AND RESILIENCE AMERICAS
28th-30th April 2020
New Orleans, USA
REGISTER NOW
A Homeland Security Event

November 2020 E-Newsletter
Your latest issue of World Security Report has arrived

World Security Report is a quarterly electronic, fully accessible e-news service distributed to over 40,000 organisations globally. It tracks the full range of problems and threats faced by today's governments, armed and security forces and civilian providers and looks at how they are dealing with them. World Security Report is a prime source of online information and analysis on security, counter-terrorism, international affairs and defence.

HEADLINE STORIES:
G20 Global Forecast for Q3
Growing Terrorism Challenge for Sports Events
Traveler's Security: Solutions for the Protection of Public Spaces in Person-Gone-Threats
Readers for caution – why critical infrastructure should care about its reliance on GPS
Aviation Cyber Security: Challenges and frontiers of growth

INDUSTRY NEWS

Road toll rises to record 442 killed over Songkran
A total of 442 people were killed in road accidents across the country during the "heavenly dangerous days" of Songkran, up a huge 21.4% on last year despite the government's insistence.
[Read more...](#)

JISA welcomes Australian Government's Cyber Security Strategy
The Australian Information Security Association (AISA) welcomes the Australian Government's \$200 million Cyber Security Strategy announced by Prime Minister Malcolm Turnbull.
[Read more...](#)

critical infrastructure
PROTECTION AND RESILIENCE AMERICAS
A Homeland Security Event
Collaborating and Cooperating for Greater Security
27th-29th OCT 2020 - New Orleans, USA
For Securing Critical Infrastructure and Safer Cities

Why We Should Be Worried About Ancient Viruses Infecting Power Plants
Miles and miles of old and new power lines and substations are scattered across the United States, and they are all at risk of being infected by ancient viruses.

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Premium position - Vertical

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Sponsored content allows you to tell your existing and potential customers about your latest technology or service, exactly the way you want to say it. It gives your control of the message whilst benefitting from reaching a much bigger but still targeted audience.

You send the 800-word or so piece along with images and we will post to the www.worldsecurity-index.com homepage for one week, be shared via our social media channels and it will then remain on the site for a full 12 months.

Cost £500 (\$600)

DEDICATED EMAIL / EBLAST

Dedicated email campaign, providing your own email, delivered by World Security Report to our 100,000 subscribers circulation list.

Cost £2,950.00 (\$3,950)

DIGITAL OPPORTUNITIES

WEBINARS

Hosted by Editor, Tony Kingham. Interview style with Tony as moderator and 3-4 speakers supplied by the sponsor. Topic driven by sponsor. Program approx 45 minutes in length. Audio with power point. Power point provided by Sponsor.

The sponsor of the webinar and their speakers will be featured in all of the promotional efforts:

What World Security Report will do:

- Email Blast – several DEDICATED EMAIL blasts to 100,000+ contacts. Typically, two prior and one post live event.
- Website – Home page banner on our web sites with click through to the webinar
- Push Notices – to our LinkedIn Groups
- Banners in our monthly e-newsletter. Typically, two prior and one post live event.
- Advert Specifically for the webinar in World Security Report
- Registration engine to capture details of those who register for the webinar.
- Details of those who registered for the webinar provided in a spreadsheet to Sponsor.

What will be needed from the Sponsor:

- a topic
- a power point presentation
- 2-3 speakers
- at least one phone call ahead of time with all speakers.

Once delivered, either live or using a pre-recording, the webinar remains available online and on www.worldsecurity-index.com and future subscribers are passed on to you.

Cost £3,750.00 (\$4,900) for the live webinar which will also remain on the site for a full 12 months

THE PODCAST PACKAGE

Podcasts are an incredibly powerful and attractive way of reaching new customers and generating new leads. Podcasts allow you to reach a global audience without your potential customer having to leave comfort of this or her office or home.

It gives the viewer the freedom to tune and watch when they want at a time that suits their schedule.

With you, we will host, produce, and share a 15-minute presentation podcast about your company and its products via our web sites and social media channels.

We will send a dedicated email to our entire subscriber list inviting them to register to view the podcast and we will share those contact details with the client.

The podcast will be advertised in the next available issue of WORLD SECURITY REPORT magazine.

The podcast will remain hosted on the website for twelve months and we will continue to send you any new registrants.

Cost £2,250.00 (\$2,900) each it will remain on the site for a full 12 months.

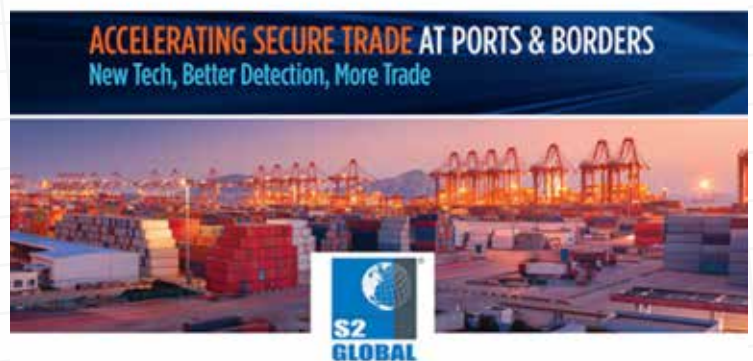


Free On-Demand Webinar

Accelerating Secure Trade at Ports & Borders

If you missed the Live Webinar on 13th November, you can now watch at your leisure.

WATCH NOW



DIGITAL OPPORTUNITIES

CIPR MONTHLY E-NEWS

critical infrastructure PROTECTION AND RESILIENCE NEWS



International Association of
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SEPTEMBER 2020

**critical infrastructure
PROTECTION AND
RESILIENCE EUROPE**
11th-13th May 2021
Bucharest, Romania
The premier conference for securing Europe's critical infrastructure

HEADLINE NEWS

Climate change-fueled weather disasters: Costs to state and local economies

The US Government Accountability Office (GAO) estimates that between 2005 and 2019, the federal government, including FEMA and other agencies, has spent at least \$450 billion on weather disaster assistance, an average of \$30 billion per year (GAO 2019). It is easy to imagine that, in the face of the COVID-19 pandemic, a similar level of aid may not be available for weather disaster assistance.

[Read more >>](#)



Policy brief: technologies for averting, minimizing and addressing loss and damage in coastal zones

Coastal zones are home to about 40 per cent of the world's population, living within 100 km of the coastline. The most recent technology needs assessment indicates that one-third of developing countries placed infrastructure, including in coastal zones, as a prioritized sector, and most of the prioritized technologies in this regard were related to coastal protection, including both hard and soft measures.

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The International Association of CIP Professionals aims to share ideas, information, experiences, technology and best practice on many of the serious Infrastructure - Protection - Management and Security Issue challenges - facing both Industry and Governments. Learn more on the [aims](#) and [objectives](#) of the Association and [Join Today](#) and play an active part in developing and shaping the industry.

[Read more >>](#)

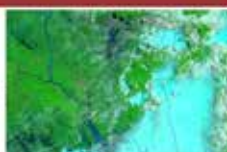


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19th-21st OCT 2021
New Orleans, LA, USA
A Homeland Security Event

MORE NEWS

Record floods threaten nuclear power site in Bangladesh

Bangladesh has experienced intense flooding covering at least a quarter of the country as it goes through monsoon season. NASA has released a map showing the extent of this year's flooding from June to the end of July along the Jamuna River, where high danger levels have been reached or surpassed. Reported at the end of July, more than 4.7 million people have been affected and more than half of Bangladesh's districts are flooded.



IACIPP ENews is the monthly ENewsletter of the International Association of CIP Professionals, circulated to 100k industry professionals globally.

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DIGITAL OPPORTUNITIES

SECURITY TECHNOLOGY VIDEO LIBRARY

Your company videos represent a significant investment in time and resources, and yet, not many people see them or even know they exist. And those that do view them, usually know who you are anyway! Maximise your investment in your video resources by allowing us to promote it for you.

Include your company or product video in our exclusive Security Technology Video Library included on the [www. WorldSecurity-index.com](http://www.WorldSecurity-index.com) web site and promoted via World Security Report.

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With you, we will produce and host a scripted interview about your product and share it via World Security Report web site and social media channels, including YouTube, LinkedIn and Twitter.

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Get in front of your key prospects and potential customers with **World Security Report** - the premier publication for the world's security management and security industry policy-makers and practitioners giving the latest news, features, essential analysis and comment on critical infrastructure protection, resilience, security, cybersecurity, counter-terrorism and international affairs.

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